When Trying to Find that Needle...

Why Email Archiving?

Regulatory Compliance – Over 10,000 compliance regulations have been adopted worldwide, the more well known include SOX, SEC, NASD and HIPAA. Technologies that operate with Microsoft's Exchange Server and facilitate regulatory compliance have become business critical. Regulatory compliance is based on 1) Permanence - data must be maintained in an original and unaltered state; 2) Security - data must be safeguarded against all threats; and 3) Ability to Audit - data must be easily accessible by authorized personnel, when necessary.

Litigation & eDiscovery - During the course of a company's life cycle, it may be involved in litigation. eDiscovery requires all parties involved to submit relevant data stored in electronic format in a timely manner. eDiscovery is often a costly and time consuming event for companies that do not have an adequate, email archiving system.

Storage Management - Today, over 541 million workers worldwide rely on email communications. Corporate users send and receive an average of 133 email messages per day. This number is expected to reach 166 messages a day by 2009. The average size of a single email message is 0.11 MB, therefore the daily storage requirement for a single user is 14.7 MB, or 294 MB of information per user per month, based on 20 business days per month.[1]

> **"The Exchange is now truly a mission critical application and enterprises need to manage email as a business record."**
> – Osterman Research

Penalties for non-compliance include $5 million in fines and 20 years in prison.

Email Storage Requirements Per User, Per Day 2005-2009 [2]

Bar chart — MB Per Day (y-axis 0 to 30) for years 2005, 2006, 2007, 2008, 2009 showing increasing values.

A Complete and Safe Solution

When Trying To Find That Needle…Sonasoft's SonaSafe solution for email archiving meets most of your regulatory compliance requirements with regard to litigation and eDiscovery, while providing companies with a way to systematically and securely manage and archive emails. All incoming, outgoing and internal emails are captured, then stored in archive databases as a Single Instance Store (SIS), saving space while increasing Exchange operational performance. Both sent and received emails can be quickly retrieved from any selected time period, thus allowing SonaSafe to meet regulatory and legal retention requirements.

SonaSafe utilizes a technology called "stubbing." Stubbing allows the message content, including attachments to be saved in an archive database while leaving behind an "empty shell," or stub in the body of the email. Stubbing reduces the size of the Exchange server by up to 90 percent.
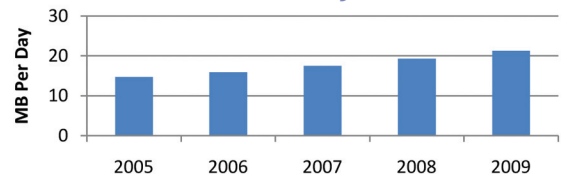
In addition, SonaSafe employs reliable safeguards including encryption to ensure data permanence. SonaSafe also allows PST files to migrate into the archive repository while eliminating their proliferation across the enterprise, resulting in greatly improved email management.

hp invent **Sonasoft**®

SPECIFICATIONS

The HP ProLiant Storage Server is a Network Attached Storage (NAS) solution built upon proven fifth generation HP ProLiant server technology and the Windows Storage Server 2003 Release 2 (WSS2003 R2) operating system. The Storage Server delivers a versatile, simple-to-manage, high performing and reliable networked attached storage server ideal for small and medium businesses or branch office locations. Because the hardware is pre-configured and the software is pre-installed, the storage server can be deployed quickly and easily.

Platform:	HP ProLiant Series
Processor:	Quad-Core Intel Xeon Processor
System Memory:	4 GB Memory
Storage:	2 - 4 TB SATA Hard Disk Drive
Optical Memory:	DVD Optical Drive
Integrated LAN:	2 x Intel Pro/1000 EB Ethernet Connections with Intel I/O Acceleration Technology
Operating System:	Windows Server 2003 r2
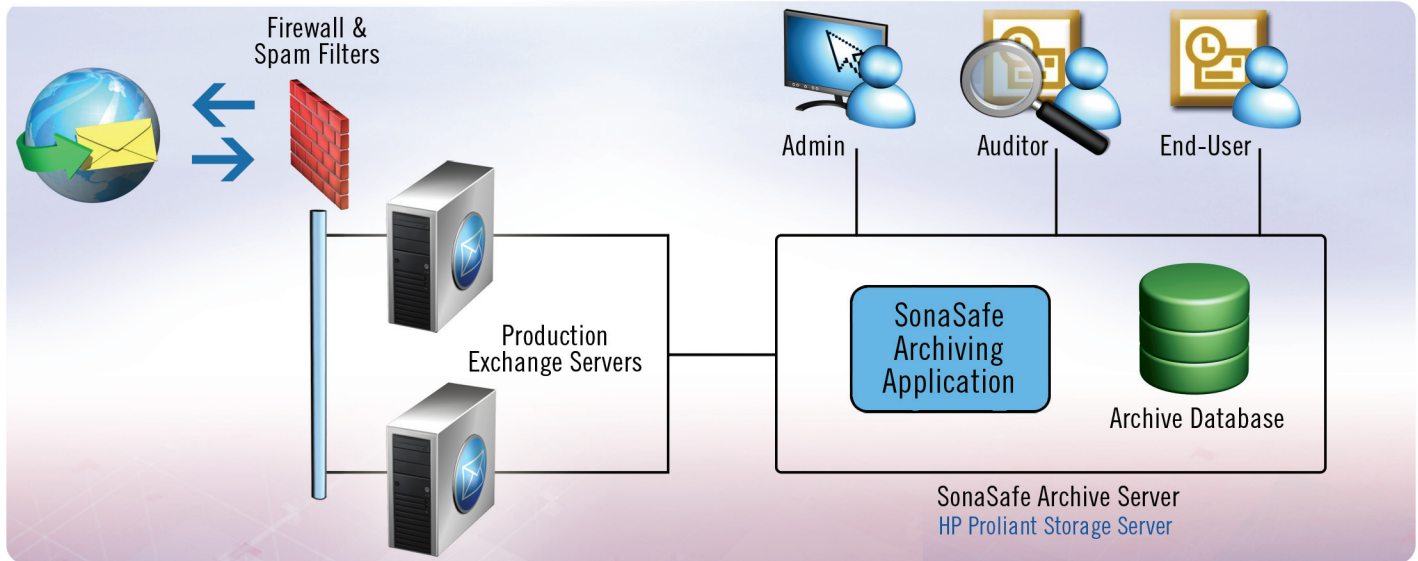
DIRECT CUSTOMER BENEFITS

- Captures all incoming, outgoing and internal emails
- Meets all regulatory compliance requirements to include SOX, HIPAA and many others
- Accelerates the production of reliable information for eDiscovery
- Reduces email storage and management costs
- Protects data through tamper-proof mechanisms and encryption
- Manages entire email life cycle from composition to deletion through policy mandates
- Utilizes advanced search technology to quickly find and retrieve email-related information
- Designs, implements and enforces corporate email and security policies and practices
- Supports Exchange Server 2000, 2003 and 2007

APPLIANCE VALUE PROPOSITION

- Easy integration into current environment
- Affordable, fully-integrated hardware/software solution
- Quick implementation and increased productivity
- Ability to scale easily based on customer needs

TESTIMONIAL

"SonaSafe for Email Archiving is stable, easy to install and configure, administratively straightforward, and the program does not place undue strain on the Exchange server. Plus, support is top notch - if you need it done, they do it quickly and efficiently, and it comes in at a fantastic price point. SonaSafe is the clear choice."

- Nick Fitzpatrick, Network Manager, Laughlin, Falbo, Levy & Moresi LLP.

ABOUT SONASOFT®

Sonasoft Corp. provides compliance, disaster recovery and data protection solutions for the Microsoft platform. Sonasoft is the only company that provides a three in one solution, namely, archiving, replication and backup as part of an integrated solution. Typically, customers have to buy multiple solutions from different vendors to get similar capability. Also, it would cost three to four times more to get comparable functionality offered by Sonasoft's SonaSafe solution. For more information, please call (408) 927-6200 or visit www.sonasoft.com.

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[1-2] The Radicati Group, Inc.